



# ISSA

Information Systems Security Association

## *Making Security A Top Priority*



**Join us Oct 1-2, 2019  
in Irving/Dallas, TX for the  
2019 ISSA International Summit**



Please contact Lisa O'Connell to reserve a sponsorship  
781-460-2105 [lisa.oconnell@issa.org](mailto:lisa.oconnell@issa.org)

## 2019 ISSA International Summit

We are pleased to announce the 9th annual ISSA International Summit on October 1-2, at the Omni Mandalay Hotel at Las Colinas in Irving/Dallas, TX.

The International Summit promises to be two days packed with cyber security education and networking opportunities, so mark your calendars for this do-not-miss event!

Most attendees are from the US, but you will also find attendees from Italy, France, England, China, and other countries. In 2018 we had over 450 information security professionals in attendance, and we anticipate the same for 2019.

Each day cyber threats become increasingly intricate and difficult to prevent, detect, and remediate. We recently saw that with the rise of device connectivity came boundless opportunities for malicious hackers to attack device vulnerabilities. No cyber security professional can become an expert on all these challenges without continuously educating themselves on the industry's latest trends, technologies, and solutions.

As organizations become more aware of the threats to their IT environment, they need to adapt in order to thrive in a changing world of growing cyber threats. ISSA provides best in class education for security professionals. Our summit delivers practical sessions and tools to help companies strengthen their security without restricting their business. The summit provides expert presenters, thought leadership, insightful analysis, and tangible advice.

### Features

- Exhibit Hall
- Keynote Speakers
- Education tracks
- Networking events
- International Summit Member Reception
- ISSA Fellowship and Leadership Awards
- Chapter Event
- CPE qualified events
- Capture the Flag

# SPONSORSHIP OPPORTUNITIES

Attendees will have the ultimate summit experience, engaging with the 30+ exhibitors and making their education selections from any of the 20+ sessions. Attendees are encouraged to spend time with our Sponsors in the exhibit hall, participate in networking events, attend presentations, special events, and receptions.

## Who will attend?

- Executives (CISO, CSO, CTO, CEO, CIO)
- Vice Presidents & Senior Directors of IT & InfoSec
- Directors & Managers of IT & InfoSec
- Policy and decision makers with overall security responsibility
- Architects/Engineers/Analysts
- Compliance/Regulatory professionals
- Technical experts who determine security requirements and implement solutions

## Why Sponsor?

Exhibiting/Sponsoring the 2019 ISSA International Summit provides you and your team with the opportunity to engage with security professionals who are actively evaluating the best that the security industry has to offer.

As an exhibitor, you will have the opportunity to join other industry leaders along with up-and-coming organizations that will be showcasing their latest technologies first-hand to attendees. This is your opportunity to demonstrate your cutting-edge, innovative products and services, and to network with hundreds of industry experts, luminaries, and peers.

- Lead Generation
- Presentations and Thought Leadership Opportunities
- Meet qualified decision makers responsible for influencing, purchasing, and implementing security technologies
- Expand your ever-growing network through direct contact with industry peers, decision makers and professionals
- Differentiate yourself from your competitors
- Position your Company as a leader in the industry
- Enhance your branding and visibility
- Networking events including Receptions and Awards Dinner

## Demographics

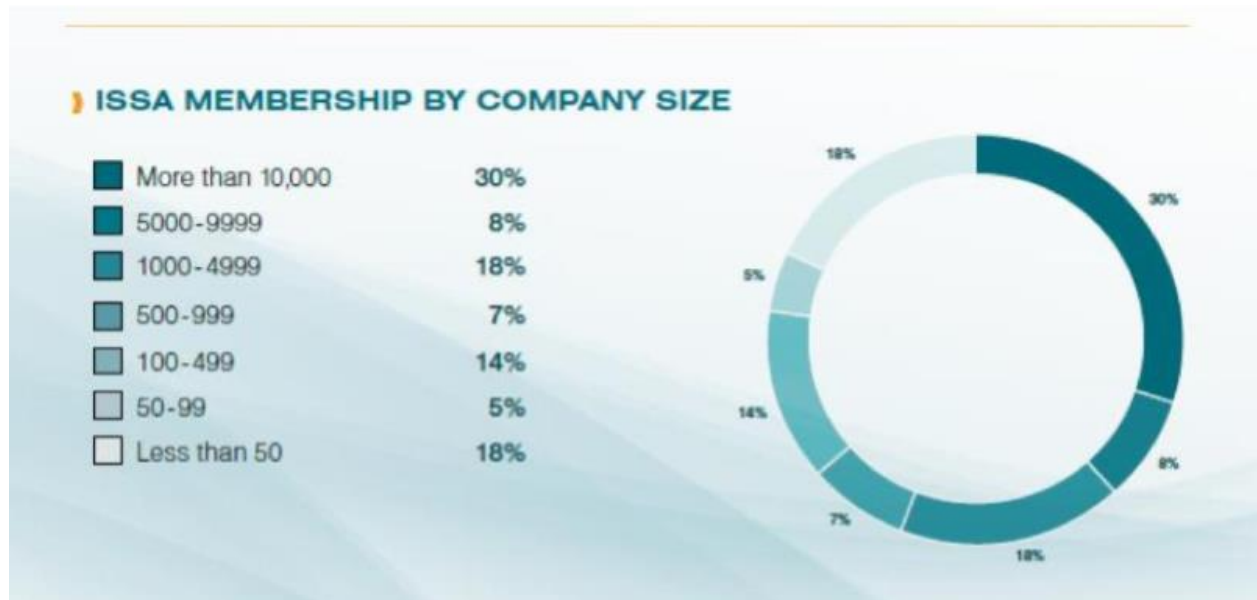
### Connect with Your Target Audience

With over 11,000 members, ISSA supports the development of security professionals. We are recognized as a respected trusted source and advisor on information security related technology, education, standards, and legislation.

ISSA bridges all certifications, industries, and career stages. We facilitate interaction and education to create a more successful environment for information systems security and the professionals involved.

Members include cybersecurity and information security professionals at all levels of the security field in a broad range of industries such as healthcare, financial, technology, government, communication, education, manufacturing, etc.

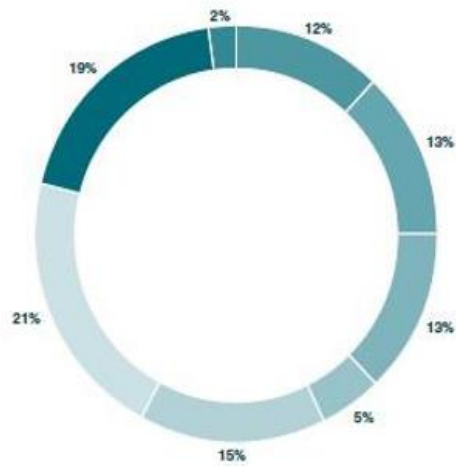
ISSA Sponsorship opportunities position your organization as an industry leader. They provide a high level of engagement with qualified Information Security professionals. They allow you to differentiate yourself from the competition and deliver maximum ROI by connecting you directly with your target market.



# SPONSORSHIP OPPORTUNITIES

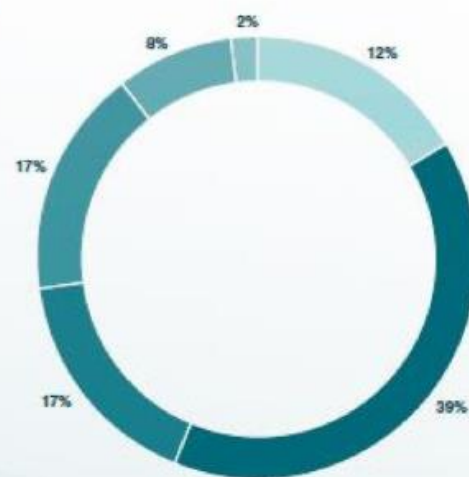
## ISSA MEMBERSHIP BY INDUSTRY

Manufacturing	12%
Healthcare	13%
Computer/Tech Services	13%
Energy/Utilities	5%
Consulting	15%
Financial	21%
Govt/Military	19%
Legal	2%



## ISSA MEMBERSHIP BY CAREER LEVEL

Executive	12%
Senior	39%
Mid-Level	17%
Entry-Level	17%
Pre-Professional	8%
I prefer not to answer	2%



*"I highly recommend attending this event to anyone who wants the best information available to meet the challenges faced by today's information security."*

*"The International Conference was planned perfectly with events that allowed us to network and interact with the attendees in a laidback, fun environment. I attended parties and luncheons feeling as I was reconnecting with old friends rather than new prospects."*

*"This was my first time attending the ISSA International Conference, but my company has attended for many years for the simple fact that it works!!! I was very impressed at the quality of attendance and the many opportunities to meet with folks. Everyone wants to invest in a tradeshow that brings value to the table. See you next year..."*

# Sponsorship & Exhibit Opportunities

Please contact Lisa O'Connell to reserve a sponsorship

781-460-2105 [lisa.oconnell@issa.org](mailto:lisa.oconnell@issa.org)

## Exclusive Diamond Sponsor (limited to 1)

\$40,000

- 10 x 20 booth including pipe and drape, standard carpeting, one 6-foot table, 2 chairs and signage
- WELCOME SPEAKING OPPORTUNITY: 45-minute key note speaker spot on Tuesday AM. Presentation must be vendor neutral. Please take a thought leadership approach. No sales or product pitches.
- (1) Lead Retrieval Device
- (6) Exhibitor passes
- (6) Food passes for Breakfast, Lunch and Breaks each full summit day (day 1 & day 2)
- (6) Member Reception & Summit Awards Dinner passes
- (6) Closing Reception passes
- Up to (25) summit registrations to share with your customers at 15% discount from the non-member price. (Exclusive discount code provided by ISSA.)
- Passport to Prizes program - Each exhibitor must provide a prize in order to be included
- Full page ad in program guide
- Full page color ad in October 2019 ISSA Journal – digital and print
- 3 Literature inserts in attendee folder/backpack including white papers, product literature, etc.
- Logo, link, and company description (75-word max.) on event website acknowledging your company as the Exclusive Diamond Sponsor
- Logo & link included in all electronic proceedings acknowledging company as the Exclusive Diamond Sponsor
- Logo displayed on ISSA Summit banner acknowledging your company as the Exclusive Diamond Sponsor

## Exclusive Spotlight (All included)

- **Premium Summit Awards Dinner Sponsorship**
  - 5-minute opening welcome at Summit Awards Dinner
  - Opportunity to give away branded promotional items
  - Signage on VIP Tables
- **Exclusive WIFI Sponsor**
  - Signage throughout the main summit
  - Acknowledgment in beginning of all sessions that Wi-Fi is brought to you by Sponsor
  - Custom password for attendees with Sponsor name
- **Exclusive Registration Sponsor**
  - Meet and greet EVERYONE as they register and get their badges
  - Co-branded signage
- **Exclusive Lanyard Sponsor**
  - Your company logo will be on the lanyards
  - Each attendee will receive this during registration to wear throughout the duration of the event
  - Sponsor is responsible for procurement, production (minimum TBD) and shipping lanyards to ISSA onsite Staff Office
- **Exclusive Hotel Key Card Sponsor**
  - Your company logo will be displayed on every room key given to the attendees as they check in to the hotel
  - The Omni Mandalay Hotel at Las Colinas is the exclusive hotel room block for the ISSA International Summit



## Platinum Sponsor (limited to 6)

**\$25,000**

- 10 x 10 booth including pipe and drape, standard carpeting, one 6-foot table, 2 chairs and signage
- **SPEAKING OPPORTUNITY:** 45-minute presentation speaker spot based on availability at time of contract execution. Sponsor will provide a thought leader/subject matter expert to make the presentation. Presentation must be vendor neutral. Please take a thought leadership approach. No sales or product pitches.
- (1) Lead Retrieval Device
- (4) Exhibitor passes
- (4) Food passes for Breakfast, Lunch and Breaks each full summit day (day 1 & day 2)
- (4) Member Reception & Summit Awards Dinner passes
- (4) Closing Reception passes
- Up to (25) summit registrations to share with your customers at 15% discount from the non-member price. (Exclusive discount code provided by ISSA)
- Passport to Prizes program - Each exhibitor must provide a prize in order to be included
- ½ page ad in program guide
- 1 Literature insert in attendee backpack/folder including white papers, product literature, etc.
- Logo, link and company description (50-word max.) on event website acknowledging your company as a Platinum Sponsor
- Logo & link included in electronic proceedings acknowledging company as a Platinum Sponsor
- Logo displayed on ISSA Summit banner acknowledging your company as a Platinum Sponsor

## Gold Plus CISO (limited to 4)

### Combination Sponsorship for CISO Track & International Summit

**\$18,500**

- **SPEAKING OPPORTUNITY: 1 CISO track Panel seat on October 1, 2019**, based on availability at time of contract execution. Sponsor will provide a thought leader/ subject matter expert to participate. Must be vendor neutral, educational and no endorsements permitted.
- **(2) Passes to CISO Welcome Reception / Opening Dinner on September 30, 2019**
- 10 x 10 booth including pipe and drape, standard carpeting, one 6-foot table, 2 chairs and signage
- (1) Lead Retrieval Device
- (4) Exhibitor passes
- (4) Food passes for Breakfast, Lunch and Breaks each full conference day (day 1 & day 2)
- (4) Member Reception & Summit Awards Dinner passes
- (4) Closing Reception passes
- Up to (20) summit registrations to share with your customers at 15% discount from the non-member price. (Exclusive discount code provided by ISSA)
- Passport to Prizes program - Each exhibitor must provide a prize in order to be included
- ½ page ad in program guide
- 1 Literature insert in attendee backpack/folder including white papers, product literature, etc.
- Logo, link, and company description (50-word max.) on event website acknowledging your company as a Gold Sponsor
- Logo & link included in electronic proceedings acknowledging company as a Gold Sponsor
- Logo displayed on ISSA Conference banner acknowledging your company as Gold Sponsor

## Gold Sponsor (limited to 6)

**\$15,000**

- 10 x 10 booth including pipe and drape, standard carpeting, one 6-foot table, 2 chairs and signage
- SPEAKING OPPORTUNITY: Panel seat based on availability at time of contract execution. Sponsor will provide a thought leader/ subject matter expert to participate. Must be vendor neutral, educational and no endorsements permitted.
- (1) Lead Retrieval Device
- (4) Exhibitor passes
- (4) Food passes for Breakfast, Lunch and Breaks each full conference day (day 1 & day 2)
- (4) Member Reception & Summit Awards Dinner passes
- (4) Closing Reception passes
- Up to (20) summit registrations to share with your customers at 15% discount from the non-member price. (Exclusive discount code provided by ISSA)
- Passport to Prizes program - Each exhibitor must provide a prize in order to be included
- ½ page ad in program guide
- 1 Literature insert in attendee backpack/folder including white papers, product literature, etc.
- Logo, link, and company description (50-word max.) on event website acknowledging your company as a Gold Sponsor
- Logo & link included in electronic proceedings acknowledging company as a Gold Sponsor
- Logo displayed on ISSA Conference banner acknowledging your company as Gold Sponsor

## Silver Plus CISO –

### Combination Sponsorship for CISO Track & International Summit

**\$13,500**

- **(2) Passes to CISO Welcome Reception / Opening Dinner on September 30, 2019**
- 10 x 10 booth including pipe and drape, standard carpeting, one 6-foot table, 2 chairs and signage
- (1) Lead Retrieval Device
- (2) Exhibitor passes
- (2) Food passes for Breakfast, Lunch and Breaks each full summit day (day 1 & day 2)
- (2) Member Reception & Summit Awards Dinner passes
- (2) Closing Reception passes
- Passport to Prizes program - Each exhibitor must provide a prize in order to be included
- ½ page ad in program guide
- Logo, link, and company description (50-word max.) on event website acknowledging your company as a Silver Sponsor
- Logo & link included in electronic proceedings acknowledging company as a Silver Sponsor
- Logo displayed on ISSA Summit banner acknowledging your company as a Silver Sponsor

## Silver Sponsor

**\$10,000**

- 10 x 10 booth including pipe and drape, standard carpeting, one 6-foot table, 2 chairs and signage
- (1) Lead Retrieval Device
- (2) Exhibitor passes
- (2) Food passes for Breakfast, Lunch and Breaks each full summit day (day 1 & day 2)
- (2) Member Reception & Summit Awards Dinner passes
- (2) Closing Reception passes
- Passport to Prizes program - Each exhibitor must provide a prize in order to be included
- ½ page ad in program guide



- Logo, link, and company description (50-word max.) on event website acknowledging your company as a Silver Sponsor
- Logo & link included in electronic proceedings acknowledging company as a Silver Sponsor
- Logo displayed on ISSA Summit banner acknowledging your company as a Silver Sponsor

### Exhibit Only (limited to 5)

**\$6,500**

- 8 x 10 booth including pipe and drape, standard carpeting, one 6-foot table, 2 chairs and signage
- (1) Lead Retrieval Device
- (2) Exhibitor passes
- (2) Food passes for Breakfast, Lunch and Breaks each full summit day (day 1 & day 2)
- Passport to Prizes program - Each exhibitor must provide a prize in order to be included
- Logo, link, and company description (50-word max.) on event website acknowledging your company
- Logo & link included in electronic proceedings acknowledging company
- Logo displayed on ISSA Summit banner acknowledging your company

## Additional Sponsorship Opportunities

### Book Signing

**\$4,000**

- Bring awareness to your published book by doing a 2-hour book signing.
- You will be provided a book signing table and signage within the event or at your booth.
- Provides one-on-one face time with members as well as optimal exposure.
- ISSA can help you identify an appropriate author upon request

### Padfolio Sponsor

**\$4,500**

- ISSA will distribute sponsor-logoed Padfolios to each Full-Summit attendee of the 2019 ISSA International Summit. Sponsor is responsible for procurement and production of Padfolio (minimum 300) and shipping product to ISSA onsite event Staff Office

### Hotel Room Drop Sponsor

**\$4,500 per drop**

- Get your message in front of the ISSA International Summit attendees. The Omni Mandalay Hotel at Las Colinas is the exclusive Hotel Room Block for the summit.
- Include a fun giveaway, 1 informational flyer and branded bag.
- Drops are available Tuesday 10/1, Wednesday 10/2. Pricing is per day.
- Sponsor is responsible for procurement and production of room drop item(s) and shipping product to ISSA onsite event Staff Office

### Backpack/Bag Sponsor (limit 2 sponsors)

**\$10,000**

- Put your company logo in every Full-Conference attendee's hands by adding your logo to the 2019 International Summit bag/ backpack.
- Each Full-Conference attendee will receive this gift when they check-in at registration
- 1 Literature insert in attendee bag/ backpack including white papers, product literature, etc.

### Capture the Flag Sponsor (limit 1 sponsor)

**\$10,000**

- Your company will be the exclusive sponsor for the lunch time Capture the Flag game.
- Signage throughout the room recognizing your sponsorship

<p><b>Speakers Lounge Sponsor (limit 1 sponsor)</b></p> <ul style="list-style-type: none"> <li>• Your company will be the exclusive sponsor for both days</li> <li>• Signage throughout the room recognizing your sponsorship</li> <li>• You may provide swag/give-away item</li> </ul>	<p><b>\$5,000 (both days)</b></p>
<p><b>Chapter Leader Meeting Sponsor (limit 1 sponsor)</b></p> <ul style="list-style-type: none"> <li>• Exclusive sponsorship</li> <li>• Signage throughout the room recognizing your sponsorship</li> <li>• You may provide swag/give-away item</li> </ul>	<p><b>\$7,500</b></p>
<p><b>Summit Member Reception Sponsor (limit 1 sponsor)</b></p> <ul style="list-style-type: none"> <li>• Exclusive sponsorship</li> <li>• Signage throughout the room recognizing your sponsorship</li> <li>• You may provide swag/give-away item</li> </ul>	<p><b>\$17,500</b></p>
<p><b>Summit Closing Reception Sponsor (limit 1 sponsor)</b></p> <ul style="list-style-type: none"> <li>• Exclusive sponsorship</li> <li>• Signage throughout the room recognizing your sponsorship</li> <li>• You may provide swag/give-away item</li> </ul>	<p><b>\$17,500</b></p>
<p><b>Summit Lunch Sponsor (1 sponsor each day)</b></p> <ul style="list-style-type: none"> <li>• Exclusive sponsorship</li> <li>• Signage throughout the room recognizing your sponsorship</li> <li>• You may provide swag/give-away item</li> <li>• Sponsor chooses which day they want to sponsor (Day 1 or Day 2)</li> </ul>	<p><b>\$17,500 (each day)</b></p>
<p><b>Summit Breakfast Sponsor (1 sponsor each day)</b></p> <ul style="list-style-type: none"> <li>• Exclusive sponsorship</li> <li>• Signage throughout the room recognizing your sponsorship</li> <li>• You may provide swag/give-away item</li> <li>• Sponsor chooses which day they want to sponsor (Day 1 or Day 2)</li> </ul>	<p><b>\$12,500 (each day)</b></p>
<p><b>Summit Morning Break Sponsor (1 sponsor each day)</b></p> <ul style="list-style-type: none"> <li>• Exclusive sponsorship</li> <li>• Signage throughout the room recognizing your sponsorship</li> <li>• You may provide swag/give-away item</li> <li>• Sponsor chooses which day they want to sponsor (Day 1 or Day 2)</li> </ul>	<p><b>\$12,500 (each day)</b></p>
<p><b>Summit Afternoon Break Sponsor (1 sponsor each day)</b></p> <ul style="list-style-type: none"> <li>• Exclusive sponsorship</li> <li>• Signage throughout the room recognizing your sponsorship</li> <li>• You may provide swag/give-away item</li> <li>• Sponsor chooses which day they want to sponsor (Day 1 or Day 2)</li> </ul>	<p><b>\$12,500 (each day)</b></p>

# Thank you to our 2018 Sponsors

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## Exclusive Diamond Sponsor



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## Diamond Sponsors



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## Platinum Sponsors



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## Gold Sponsors



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## Silver Sponsors



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## Hospitality Sponsors

